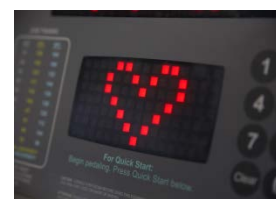
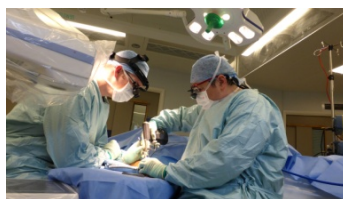


People, Partners & Place – Our Plan for the year ahead

Board of Directors Meeting 12 November 2020



People, Partners and Place

- Reflects where we are now, is cognisant of the second wave and sets out a simple narrative
- Beginning of process to develop refreshed 5 year Strategy
- Was published Nov 6th in a variety of formats e.g. plan on a page for posters, wall displays, screensaver on Trust PCs and laptops, Video Wall/Screens on all sites
- Electronic brochure available online, signposted on social media
- Board members, staff networks, Governors and partners have been consulted and are supportive of the ambitions set out
- We are experiencing significant change with increasing frequency - but this plan is our “guiding star” for the year ahead
- Next steps: work with system partners to collate a “compendium” of local strategies/plans; begin engagement on next 5 year strategy

People, Partners and Place Our plan for the year ahead

People



Embed kindness in everything we do to improve the wellbeing of our colleagues, ease the recovery of patients and support families in a caring environment

Continue to meet our performance and financial obligations so that we develop and improve our services, **moving to outstanding** in a safe, effective and sustainable way



Develop our **Outstanding Maternity Services** programme so that women and their babies are at the centre of care that is safe and delivered with kindness by expert staff within the best environment

Be an inclusive employer, value our diverse workforce, embed the **NHS People Plan** and deliver our **Thrive** programme to support wellbeing, personal and professional development



Ensure that **BAME colleagues are proactively supported**, that we protect them from increased risks relating to Covid-19 and that they have equal opportunities to further their careers so that our management profile reflects that of our local population

Deliver **Education and Training in digital and virtual ways** so that we continue to attract, retain and grow colleagues of the highest calibre who will provide the very best care to our patients and their families



Reduce health inequalities across the district, listen to our local population and apply the lessons from our world-class City of Research programme

Partners



Provide leadership across Bradford District and Craven Place to deliver the **West Yorkshire & Harrogate Health and Care Partnership 10 big ambitions** so that we address some of the most pressing health issues and inequalities affecting our local population

Support the delivery of the **West Yorkshire Association of Acute Trusts Clinical Strategy and work programmes** so that our population has care closer to home wherever possible and ready access, when needed, to high quality centres of excellence delivering the latest specialist care



Place



Lead the continued delivery of **Happy, Healthy at Home** through the **Act as One** programme, making the best use of our joint resources, moving care closer to home and focussing on illness prevention

Use technology to **create local and system-wide digital solutions** to plan and deliver healthcare at home and in clinical settings



Work with partners across our "Place" to develop **innovative solutions to meet the continuing demands of the Covid-19 pandemic and re-set and re-start services** where appropriate

Lead the renewal of **NHS buildings and facilities** to provide modern healthcare now, and in the future, for our local population



Develop the Trust as an anchor organisation for our "Place", **supporting economic regeneration and healthy communities**

We Care, We Value People, We Are One Team



Bradford Teaching Hospitals
NHS Foundation Trust



**People,
Partners & Place**
Our Plan for the year ahead



***Welcome to People, Partners and Place;
our plan for the year ahead.***

This has been a year like no other. Despite the huge challenge of Covid-19, we have delivered care to be proud of, and lived up to our vision to be an outstanding provider of healthcare, research and education, and a great place to work.

This plan sets out the first steps in our journey towards jointly developing a new 5 year strategy with partners across Bradford District and Craven (our 'Place') so that we "Act as One" to deliver care in an integrated way, bringing our services closer to those who need them and making a real difference to the lives of our residents.

*I look forward to making
the journey with you.*

Mel Pickup
Chief Executive



In order to achieve our vision we have organised our ambitions for the year ahead into 3 areas;

Place

Women's & Newborn Unit

People

Partners

This reflects our understanding that we must nurture and develop our people and work with our partners to jointly develop services. Only in this way will we deliver health and care services that meet the needs of our local population.

People



Our population - we are committed to making a difference for everyone who needs our care.

We recognise that we will best do this by developing high quality, innovative services with our partners and by developing and embedding a culture of kindness.

We will:



Embed kindness in everything we do to improve the wellbeing of our colleagues and ease the recovery of our patients and support their families within a caring environment



Continue to meet our performance and financial obligations so that we develop and improve our services, **moving to outstanding** in a safe, effective and sustainable way



Develop our **Outstanding Maternity Services** programme so that women and their babies are at the centre of care that is safe and delivered with kindness by expert staff in the best environment



Reduce health inequalities across the district, listen to our local population and apply the lessons from our world-class City of Research programme

People

Our colleagues - the dedication, care and compassion of our colleagues is awe inspiring; this has especially been the case during the Covid-19 pandemic. We will continue to develop and nurture our people to support them to deliver outstanding care.

We will:



Be an inclusive employer, value our diverse workforce, embed the **NHS People Plan** and deliver our **Thrive programme** to support **wellbeing, personal and professional development**



Ensure that **BAME colleagues are proactively supported**, that we protect them from increased risks relating to Covid-19 and that they have equal opportunities to further their careers so that our management profile reflects that of our local population



Deliver **Education and Training through digital and virtual teaching** methods so that we continue to attract, retain and grow colleagues of the highest calibre who will provide the very best care to our patients and their families



Our regional partners are the West Yorkshire and Harrogate Health and Care Partnership (WYHHCP) and the West Yorkshire Association of Acute Trusts (WYAAT). We are committed to working with them to deliver innovative solutions and create new models of care to meet the health and care needs of the 2.6m people who live in the region.

We will:



Provide leadership across Bradford District and Craven Place to deliver the **West Yorkshire & Harrogate Health and Care Partnership 10 big ambitions** ensuring that we address, as a priority, some of the most pressing health issues and inequalities affecting our local population



Support the development and delivery of the **West Yorkshire Association of Acute Trusts Clinical Strategy and work programmes** ensuring that our population has care closer to home wherever possible and when needed ready access to high quality centres of excellence delivering the latest innovations in specialist care

Partners



Place

The health and care organisations in **Bradford District and Craven** are working together to keep local people *Happy, Healthy at Home* so that we can meet the demand for our services. Our joint response to Covid-19 has given us the impetus to accelerate our plans to “Act as One”; creating new ways to deliver care to local people, making the best use of resources, preventing illness and reducing hospital attendances.

We will;



Lead the continued delivery of Happy, Healthy at Home through the **Act as One** programme, making the best use of our joint resources and moving care closer to home and focussing on illness prevention



Use technology to **create local and system-wide digital solutions** to plan and deliver healthcare both at home and in clinical settings



Work with partners across our “Place” to **develop innovative solutions to meet the continuing demands of the Covid-19 pandemic and re-set and re-start services where appropriate**



Lead the renewal of **NHS buildings and facilities** to provide modern healthcare now, and in the future, for our local population



Develop the Trust as an anchor organisation for our “Place”, **supporting economic regeneration and healthy communities**



We Care,
We Value People,
We Are One Team

Designed by Medical Illustration
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*Some of the images used were taken before the Covid-19 pandemic
and the requirements to adhere to social distancing.*

