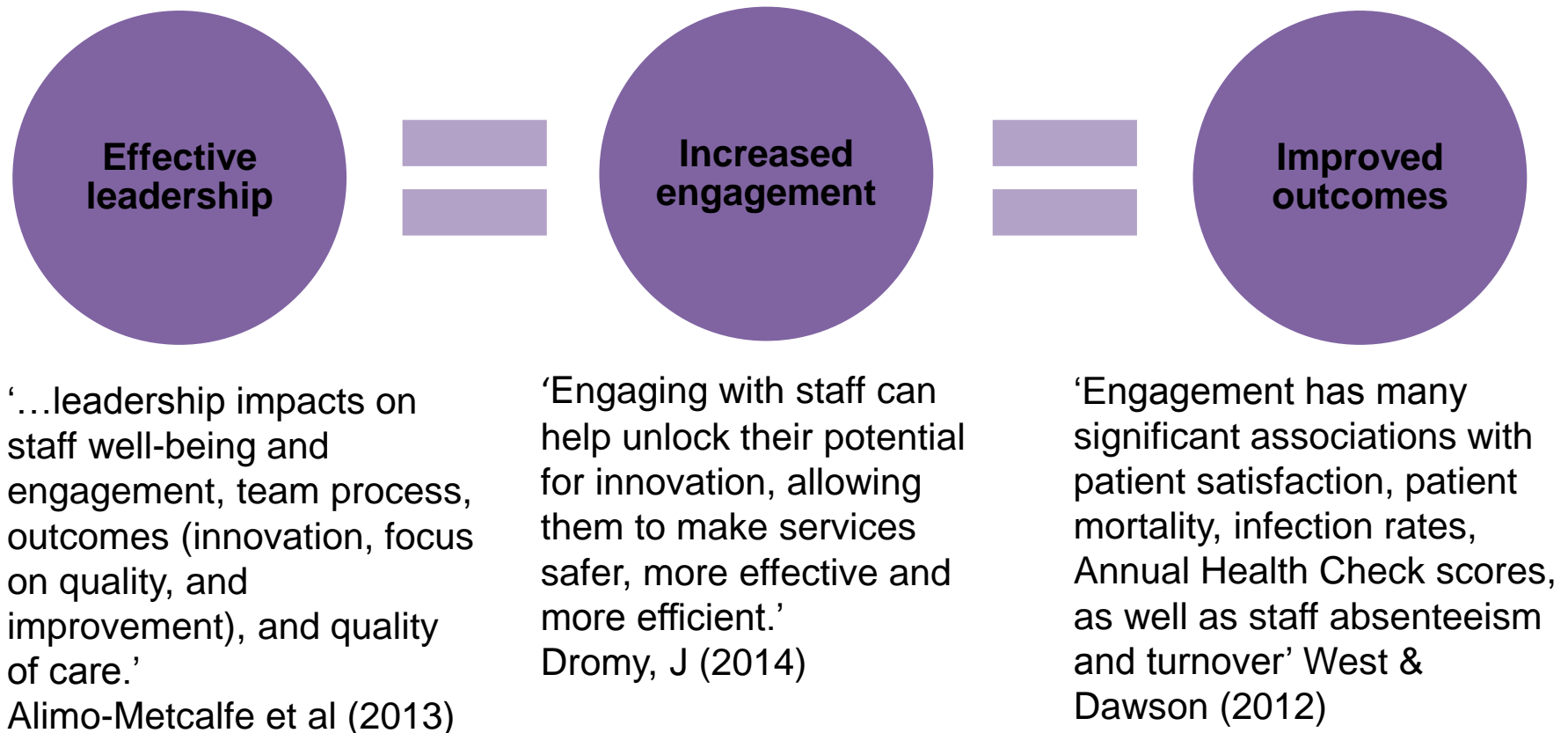


# We are Bradford Our Values

Lily Hurford  
Assistant Director of HR  
Head of Organisational Development

# Values are important...



# Our big conversation



# What did we say?

‘everyone talked passionately about caring for patients and valuing their colleagues and teams they work with across the hospital’

**Our  
values**



**we care**

**we value people**

**we are one team**

striving for excellence



# What next?

- Bringing our values to life
- Our behaviours, refresh our Personal Responsibility Framework
- Embedding our values into our practices

‘We are Bradford  
and we’re an outstanding  
provider of healthcare, research  
and education,  
and a great place to work’



